

# PRIVACY POLICY

## WHY DO YOU COLLECT MY DATA?

We use the personal data we collect for communication purposes, including:

- To send you newsletters and surveys
- To send you invitations to events, training programmes and lectures
- To maintain our list of contacts

We do not sell, hire out, distribute or otherwise make your personal data available to any third party. However, we may share information with our suppliers for the purposes listed below.

We use a trusted email service called Mailchimp to send information to our contacts as well as an event management tool called Eventbrite to send event invites.

## HOW DO YOU COLLECT MY DATA?

We collect personal data that you voluntarily provide to us, for example when you communicate with us via email or other channels, when you visit our website, when you sign up for or ask us to send you newsletters and when you sign up for an event. The data we collect include your name and email address.

If you are a member company of Arctic Game Lab, we process certain data such as your private phone number, postal address and e-mail address.

In some cases your personal data have been supplemented by information retrieved from other sources, including searches via

publically available search engines, sector-specific newsletters, social media and your employer's website, for the purpose of confirming your current professional position.

## GOOGLE ANALYTICS

Arctic Game Lab uses Google Analytics to gather and assess information about how visitors use the web site. Google Analytics uses cookies. Google Analytics only receive general web statistics, like for example type of browser, language and which web site the user came from.

## WHAT RIGHTS DO I HAVE OVER MY DATA?

We welcome your inquiries and comments. You have the right to know what personal data we process about you and may request a copy.

## CONTACT US

If you have any questions about how we process your personal data, please feel free to contact us at [info@arcticgamelab.com](mailto:info@arcticgamelab.com)