

# GTR X ARCTIC GAME LAB GAME BUSINESS WORKSHOP

Date:

29.11.2021 - 03.12.2021

Venue:

Skeppsbrogatan 17,  
972 31 Luleå

# ALL GAME COMPANIES ARE WELCOME!



EUROPEISKA  
UNIONEN  
Europeiska  
regionala  
utvecklingsfonden



PROJECT:  
INNOVATION GAME 2.0



GTR

GROUND

## ABOUT THE WORKSHOP

You're invited as a spectator to watch, listen, and learn.

During 29th of November and 30th of November selected companies will attend seminars where focus lies on perfecting pitches.

We are sure that You as an entrepreneur have often pitched your game to both investors, publishers and maybe even local grant companies. You might have experienced letdowns, rejections, or you have gotten success. The workshop focuses on fine tuning of pitches.

Even if you are a new indie developer, medium sized startup or established business if you are aiming to grow your business - this workshop is for You.

You will come out a smarter entrepreneur with new fresh ideas & knowledge.

The seminars will take place between 29th of November and 30th of November. Starting up with two days of seminars followed by two days where the pre elected studios will keep on working, with access to advisors from GTR and Arctic Game Lab. The final day is pitch day, Friday December 3rd. The pre-elected studios get to pitch their improved pitch both offline and online to the GTR network.

## PRIZES

The top 1 Studio selected by GTR will be eligible to attend a larger pitch at the Arctic Game Week 2022, to participate in a pitch with Top Publishers & Investors from around the world attending the crown event of Northern Sweden. The prizes will be announced at the end of the Workshop.

Our second prize is sponsored by [gameround.co](#) and includes a \$10,000 voucher to get the chance to get your game playtested in front of hundreds, if not thousands of players from around the globe to get you the feedback you need to improve your game. They offer a playtesting service to direct your game to the next steps. This will be awarded to the Top 1-3 studios based on the G.Round team's feedback.

## CONTACT

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## ABOUT GLOBAL TOP ROUND

Global Top Round is a global game startup accelerator whose mission is to support small studios from all over the world with development, publishing, and fundraising. Since 2015, Global Top Round has supported over 50 game studios worldwide via their GTR Accelerator program, which sees 10 new games added every year.

Global Top Round works with a worldwide network of Publishers ([NetEase Games-](#), [Gameforge](#), [gamigo group](#), [Focus Entertainment Home Interactive](#), [Deep Silver](#) amongst others) and Investors ([NCSOFT](#), [NEOWIZ](#), [LINE Games](#), [ColoplNext](#) amongst others)

They have frequently provided workshops and entrepreneurial education in various countries. Collaborating with countries such as Sweden, Malaysia, Thailand, Korea, Singapore & more. They are now coming to Northern Sweden to help YOU as a startup and student in various areas that will be to your benefit.

- GTR will provide expertise in both game development and business management to local/ regional game startup studios to build business acumen and ensure business sustainability
- Program will be conducted via offline sessions led by the GTR Core Acceleration Team and GTR's Global Network of Partners (Publishers, Investors, Media and Influencers)
- Top AAA Publishers will participate in the workshop, pitches & feedback sessions. Gamigo, Focus Home Entertainment and Curve Digital are some of the confirmed attendees.

## LEARN MORE

Global Top Round recently announced 2 AAA-Publishing deals with their portfolio companies as well as concluded their GTR Annual Investment Conference in Singapore. **You can read more about them below:**

[Conference Recap](#)

[GTR gamescom asia Intro](#)

[GTR Facebook](#)

[GTR LinkedIn](#)

[505 Games Press Release](#)

[Focus Home Press Release](#)